



Address: Executive Chambers Building
Cnr First Street & George Silundika,
Office 413, 4th Floor
Harare, Zimbabwe
Tel: +2638644122970
Cell: +263735645077 / +263775307685
Email: design@intrasightgraphics.com

LOGO DESIGN BRIEF FORM

The following questions would help our designers create your vision on the Logo, so we appreciate your TIME and EFFORT to fill it thoroughly.

We then use these answers to assist us to supply a better service for your needs and better results for your design project. Please complete the information that is relevant to your situation.

Instructions

1. This document is designed for a paperless workflow
2. Open in Acrobat Reader and click to type in the appropriate boxes
3. Save the document and email it back to us (design@intrasightgraphics.com)
4. Acrobat reader can be downloaded for free at: www.adobe.com

Other materials

Please send us a copy of any relevant documents and promotional materials you may have.

ORGANISATION'S NAME

REPRESENTATIVE'S NAME

ADDRESS

EMAIL

PHONE NUMBER

Q1. Please fill in your exact Logo Name and Tagline / Slogan (if applicable).

LOGO NAME

TAG LINE / SLOGAN

Do you want the Tagline / Slogan to be visible on the Logo?

YES

NO

Q2. Do you have a preference of Colours in your Logo. Please mention below.

Colour Options 1

Colour Options 2

Colour Options 3

Q3. Choose your preferred Logo Type from the following options:

Text

Symbol & Text

Q4. What does your Organisation do?

Q5. What is your budget!?

Q6. Any other requirements you would like to recommend for the Logo Design!? Comment below.

Q7. What is the Deadline for the Logo Design?

Date

Signature